



Canadian
Physiotherapy
Association



CANADIAN PHYSIOTHERAPY ASSOCIATION

PRIVATE PRACTICE DIVISION STUDENT AWARD NOMINATION INFORMATION AND FORMS

PURPOSE

The Private Practice Division's vision is to inspire the entrepreneurial physiotherapist/physical therapist (PT) to engage in business best practice, strategic execution, and innovation. The division devotes attention to developing and sharing tools, resources, and expertise to support a PT in achieving business excellence, while facilitating the highest standards of professional practice management.

The Private Practice Division believes that students who demonstrate entrepreneurial vision are highly valuable contributors to our profession. The award will acknowledge one graduating student each year that exhibits entrepreneurship, innovative vision, and strategic execution through a written submission.

The written submission will include the development of, or transformation of, a product, service, or company. Content expectations for the submission include developing a name and description for your product, service, or company as well as identifying the delivery model and funding stream to be utilized. Ascertain the proposed impact that your product, service, or company has on the PT profession. Comment on the importance of this impact from a practice management perspective. Is your product, service, or company innovative and strategically positioned to advance the PT profession and positively impact the health of Canadians? Finally, discuss whether your product, service, or company is developed for cost- containment or to generate revenue and why there is a demand for it.

CRITERIA FOR SELECTION

The award will be given to the student with the best submission on a current business practice issue facing the physiotherapy/physical therapy



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profession. This can cover any range of topics relating to private and/or public practice in Canada. Submissions will be marked on innovation, creativity, readability, strategic thinking, and practical application of submission. Submissions must be under 1000 words. All submissions will be posted on the Private Practice Division website and the top three will be published in the Private Practice newsletter.

ELIGIBILITY

The applicant must be a final year student registered in a Canadian Physiotherapy/Physical Therapy entry-level program.

SELECTION OF CANDIDATE

The Private Practice Division's Executive Team will review all submissions and select the recipient based on the highest evaluation score.

PRESENTATION

An executive member of the Private Practice Division will present one award yearly at the recipient's Convocation in his/her respective city.

FORM OF AWARD

- A \$500.00 cheque will be received.
- Public presentation and recognition at his/her Convocation

For further information, contact: Darryl Yardley
privatepractice@physiotherapy.ca



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**SUBMISSION FORM: PRIVATE PRACTICE DIVISION
STUDENT AWARD**

Date: _____

Applicant

Name of Applicant: _____

Address of Applicant: _____

Phone: _____ Email: _____

DEADLINE FOR SUBMISSION: September 30th, 2015

Send to: Darryl Yardley
cpaprivatepractice@physiotherapy.ca