

CANADIAN PHYSIOTHERAPY ASSOCIATION
PRIVATE PRACTICE DIVISION
INNOVATIVE PRACTICE OF THE YEAR AWARD

Applicant Information and Forms

PURPOSE

The Private Practice Division's vision is to inspire the entrepreneurial physiotherapist/ physical therapist (PT) to engage in business best practice, strategic execution, and innovation. The division devotes attention to developing and sharing tools, resources, and expertise to support PTs in achieving business excellence, while facilitating the highest standards of professional practice management.

The written submission should include the name of the practice, the number of professionals that it employs/ work in it, and a description for your innovative practice and/or service(s), as well as identifying the delivery model. Ascertain the impact that your innovative practice and/or service(s), has on the PT profession. Comment on the importance of this impact from a practice management perspective. Describe in depth how your innovative practice and/or service(s) advance the PT profession and positively impact the health of Canadians? Identify how your innovative practice and/or service(s) have made a commitment to mentoring and the partner organizations that are involved.

CRITERIA FOR SELECTION

The award will be given to a clinic owner that demonstrates the following:

- Innovative* operation or a specific project, which promotes a positive image of physical therapist-owned businesses in the community.
**Innovative operation = clinic featuring new methods, introducing new ideas, demonstrating an original business model, or demonstrates creativity in thinking.*
- Positively affects the shape, scope and a quality of physical therapist-owned businesses.
- Contributes to the overall and enduring development of physical therapy as a caring profession.
- A commitment to mentoring.
- Excellent links with partner organizations.

Submissions will be marked on innovation, creativity, readability, strategic thinking, and contribution to the physiotherapy profession. Submissions must be under 1000 words. All submissions will be posted on the Private Practice Division website. The top three will be shared with the Private Practice member community.

ELIGIBILITY

- A physiotherapist owned/operated practice in Canada
- All physiotherapists are in good standing with the provincial college.

SELECTION OF CANDIDATE

The Private Practice Division's Executive Team will review all submissions and select the recipient based on the highest evaluation score.

PRESENTATION

An executive member of the Private Practice Division will present one award annually at a National or Provincial Association conference/event.

FORM OF AWARD

- A \$500.00 cheque will be received.
- A public presentation and social media showcasing.

For more information, contact: Darryl Yardley
privatepractice@physiotherapy.ca

**SUBMISSION FORM:
PRIVATE PRACTICE DIVISION
PRACTICE OF THE YEAR AWARD**

Date: _____

Applicant

Name: _____

Address: _____

Phone: _____ Email: _____

Business

Name: _____

Address: _____

Phone: _____ Email: _____

Years Operating: _____ Employed Registered Physiotherapists: _____

DEADLINE FOR SUBMISSION: February 1, 2018

Send to: Darryl Yardley
 privatepractice@physiotherapy.ca